



Vera
JONES
Speaker · Author · Coach

YOUR PURPOSE IS WAITING FOR YOUR **CONFIDENCE TO CATCH UP**

www.verasvoiceworks.com

To schedule Vera Jones for your next event, contact Talent Concierge® Artists Agency



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WHO IS VERA JONES

Vera Jones is a relatable and often humorous speaker who thrives on empathy and emotional intelligence to connect and inspire. She is also known for her extensive, veteran background in broadcasting, serving over 30 years as a Women's Basketball Analyst and Reporter for various networks, including ESPN, Fox Sports, Madison Square Garden Network, NBA-TV, and the Big Ten Network. Today Vera can still be seen as the host of the seasonal women's basketball show, Certifies Unscripted and her motivational podcast, Perseverance Live.

Vera is an MITI Certified Mediator and Trainer in Conflict Resolution and Founder of the

Perseverance Speaker's Academy, providing individual and group coaching under the umbrella of Conflict and Communication. In the space of Diversity, Equity, and Inclusion she serves as the Past President for Colorful Talks. Vera deeply understands the personal trials of life and seeks to use her gifts of service in her faith-based mission to "help people blinded by life's fouls trust their vision."

Vera has a unique, direct style that captures attention and keeps the audience engaged throughout. She is a joy and inspiration to hear!

Heroes Campaign Chairman
- American Red Cross



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With the emergence of Vera's signature, platform speech, Trust Your Vision, in a 2017 Goalcast VI video of 47-million views and counting, Vera has commanded global recognition as an inspirational phenom. Her style is best described as "Inspiring, funny, and relatable" as she passionately moves her audiences towards empathy, significance, service, and purpose. In line with her sports experience and philosophies, she helps individuals and teams "Play Through the Foul" with the power of faith, focus, and fortitude. An accomplished author, Vera's books also reflect these powerful themes.

She earned her master's degree from the prestigious Newhouse School of Communications at Syracuse University where she first developed an interest in the psychology of interpersonal communication.

She also excelled as a scholar-athlete. Laboring several years coaching collegiate basketball with stops at the University of Dayton and Indiana University, the groundwork was set for Vera to develop a sports-principled communication coaching and training platform.

Additionally, working in the corporate sector for Fortune 500 companies such as Wells Fargo and Procter & Gamble, grounded Vera with empathic understanding for the many fouls that can occur in the workplace. Today, as President of Vera's VoiceWorks, LLC, she applies her diversified career experiences in leadership training platforms via Play Through the Foul Team Building and Communication Training to help leaders manage seemingly unmanageable workplace conflict.

Personal and organizational Conflict and Communication instruction is available via Vera's "Classes for Clashes" online coaching course as well as in a more intimate, one-on-one coaching format. In 2023, Vera expanded her corporate coaching reach when she joined forces with Randstad RiseSmart as a Work-Life/Career Development Coach.



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KEYNOTE SPEAKER

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KEY TAKEAWAYS

- Learn how to become a positive voice for reconciliation and acceptance simply by valuing differences.
- Identify personal blind spots and biases without all the drama and guilt that binds progress towards unity.
- Lead with clarity and confidence from an engagement and innovation focus of "I Got This..."
- Understand the minds. the 'how to; and the importance of communicating significance and security
- Become motivated to lead others through adversity, as this is when true, empathic leadership is needed most. you matter!



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BEST PROFESSIONAL SPEAKER - VERA JONES: SPORTS KEYNOTE TALKS

Vera Jones, an esteemed member of the professional speakers' circuit, has carved a niche for herself through an extraordinary journey from being a decorated athlete to an influential leadership figure. Known as one of the top professional speakers in the country, she's been a key figure on the sports scene, from playing in the NCAA to coaching two teams to the NCAA championships, and becoming a three-time Hall of Fame inductee.

A STRIKING PRESENCE IN SPORTS BROADCASTING

Jones's illustrious career encompasses roles as an ESPN reporter, sports analyst for Women's Basketball, and commentator for Fox Sports, Madison Square Garden Sports Network, NBA-TV, and the Big Ten Networks. She rose to prominence in the 2000s, making her mark alongside Robin Roberts and Mike Hall. Her journey took a distinct turn, all thanks to the profound advice from her mother, which led her to transcend her role as a professional speaker and carve out a unique path in the world of motivational speaking.

Vera Jones stands out among professional speakers for her distinct voice and inspiring life story. As a former shooting guard for Syracuse University, a Hall of Fame Scholar-Athlete, and a collegiate Women's Basketball Coach for Dayton and Indiana University, she led her teams to victory, winning two NCAA Big East Championships.

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TRANSITIONING FROM THE COURT TO THE C-SUITE

Jones's dedication to sports translated into her work with Fortune 500 companies, where she carried her game plan into her professional speaking career. She believes the true measure of success is leading with empathy, and it's this ethos that defines her as one of the most impactful professional speakers in the industry. In the realm of professional speakers, the selection process is pivotal. Organizers look for speakers who can deliver results, fill seats, and ensure attendees leave with actionable insights. Vera Jones fits this profile perfectly, bringing a powerful blend of empathy, humor, relatability, and result-oriented delivery to every engagement.



HALL OF FAME ACCOLADES AND PARTNERSHIPS

Jones's influence extends beyond being a professional speaker; she's a three-time Hall of Fame Inductee, earning accolades from Syracuse University, the National Association of Women Business Owners, and the Boys & Girls Club Alumni Hall of Fame. As she builds upon her successful speaking career, Jones is also focusing on developing partnerships with brands that resonate with her audience.

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STATS AND TRIVIA

- As of July 2023, Jones's Goalcast Video has garnered an impressive 47 million views on Facebook.
- Vera Jones was one of the few black women sports anchors, co-hosting alongside Robin Roberts at the height of her broadcasting career.
- Jones's stellar performances led her teams to win two NCAA Big East Championships.
- As a professional speaker, she has impacted countless individuals and organizations, advocating for empathy as a core leadership value.

WRAPPING UP: VERA JONES - A LEADER, A CHAMPION, A PROFESSIONAL SPEAKER

In the world of professional speakers, Vera Jones is a force to be reckoned with. Her journey, from a celebrated sports personality to an influential speaker, is truly inspirational. She encapsulates the essence of perseverance, resilience, and empathy – qualities she honed through her sports career and now brings to her audiences.

She remains an iconic brand in the professional speakers' arena, bringing her unique combination of sports insight, life experience, and corporate understanding to the fore. Her speeches are not just motivational but are filled with practical insights for personal and professional growth.

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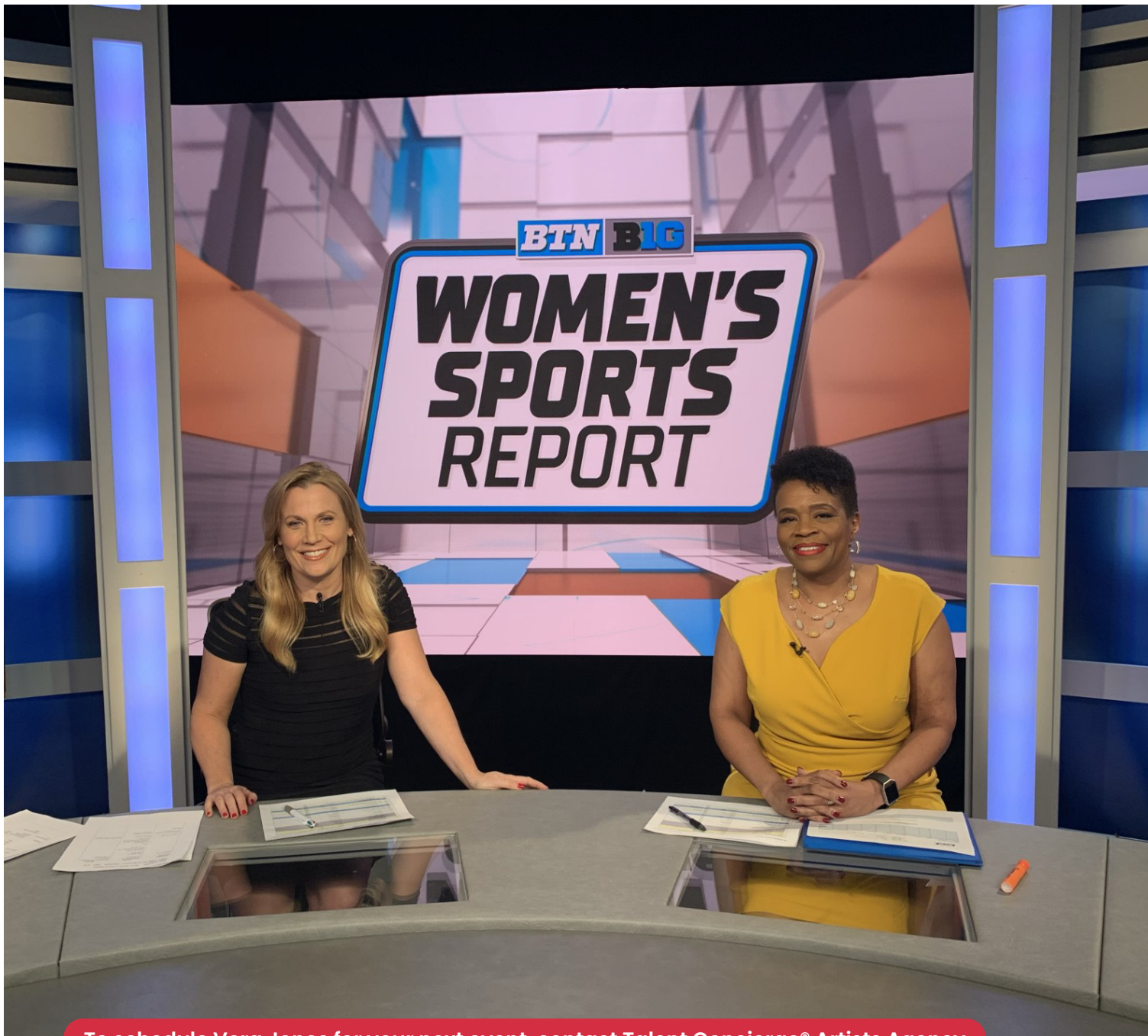
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Whether you're an organization looking for an empathetic leadership coach, a brand seeking to align with a powerful and resonating presence, or an individual aiming to learn from someone who's faced life's fouls and turned them into victories, Vera Jones is a top choice.

Join the ranks of those who have been inspired and transformed by Vera Jones's powerful words. For more information on Vera Jones's speaking engagements, her books, or how to train with her, visit her page on the TCAA website. Witness the power and impact of one of the best professional speakers in action – Experience the Vera Jones effect.

Remember, in Vera's words, when you see a need on your team, lead with EMPATHY.



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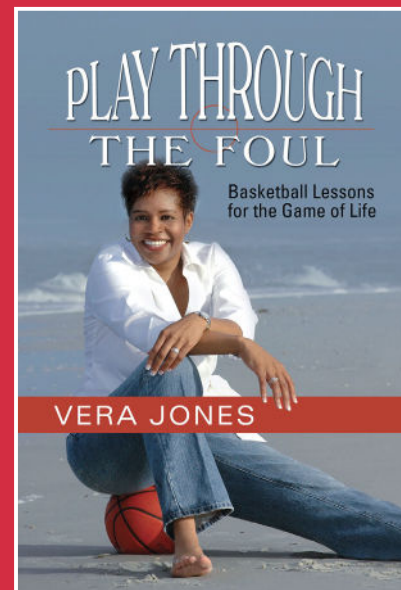
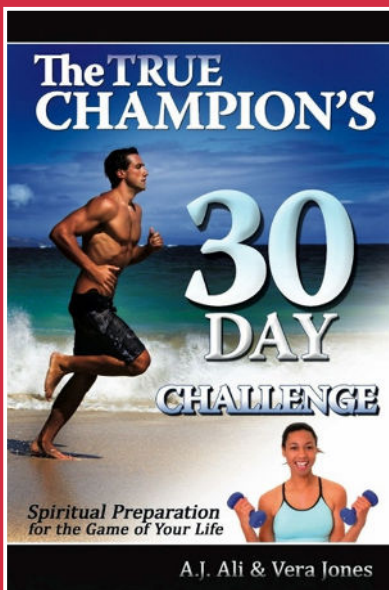
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BOOKS

Vera is the author of *Now I See – A Journey of Prophecy, Pain, and Purpose*, *Play Through the Foul. Basketball Lessons for the Game of Life*; *New Best Friend – A Little Book of Faith*; and *The Only Sun*, a children's book, also available as a personally narrated audiobook, which encourages us all to embrace the beauty and significance of our unique differences. Vera has also co-authored *The True Champions 30-Day Challenge*, a Christian sports devotional with AJ Ali. These literary works complement her ability to empower, enlighten, and entertain audiences of all ages.



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CLIENTS

Since 2008, Vera has shared her inspirational and educational messages with hundreds of associations, corporations, government agencies, athletic departments, churches, schools, and universities. Her sample client list includes

- Alabama Institute for the Deaf & Blind
- NAWBO
- American Heart Association
- One Group
- AER of the Blind and Visually Impaired
- PACE Center for Girls
- Black Coaches Association
- Phantom Fireworks
- Boys & Girls Club of America
- Procter & Gamble
- ESPN-W
- Red Hat, Inc.
- First United Methodist Church
- Religious Conference Management
- Florida Assoc of School Administrators
- Social Security Administration
- Florida School Nutrition Association
- Society of Human Resources Mgmt.
- Florida School for the Deaf and Blind
- Syracuse University
- General Electric
- U.S. Department of Commerce
- Georgia Tech University
- U.S. Patent & Trademark Office
- Indiana University
- U.S. Securities & Exchange Commission
- Indiana HS Athletic Association
- Walmart
- Marriott
- Wells Fargo
- Microsoft
- Women's Council of Realtors, FL
- Million Dollar Round Table (MDRT)
- Women Influencing Louisville
- Mortgage Bankers Association
- Xerox, BWLC

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CERTIFICATIONS

- Certified Mediator and Trainer In Conflict Resolution (Mediation Training Institute)
- Certified Career Mobility Coach (Randstad RiseSmart)
- Certified Virtual Presenter (eSpeakers)
- Certified Member of the National Speakers Association

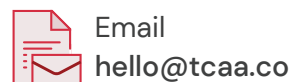
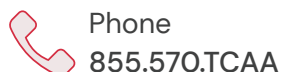


AWARDS

- ♦ 2023 (May) – Boys & Girls Club of America Alumni Hall of Fame Inductee
- ♦ 2022 (Sept) – National Association of Women Business Owners (NAWBO) Hall of Fame Honoree
- ♦ 2018 (Nov) – Syracuse University Letterwinner of Distinction Inductee
- ♦ 2017 (April) • Dawn Staley Award Inaugural Excellence In Broadcasting Award
- ♦ 2008 – National Girls and Women in Sports Lifetime Achievement Award
- ♦ 2002 – Syracuse University Orange Plus Hall of Fame Inductee
- ♦ 1995 – South Carolina Broadcasters Association Personality of the Year
- ♦ 1991- Masters of Science in Television and Radio– Syracuse University
- ♦ 1988 – Bachelor of Science in Broadcast Journalism – Syracuse University
- ♦ 1988 – Big East SchoMr•Athlete of the Year



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