

# CONNIE PHEIFF

PHILANTHROPIST • BUSINESS MENTOR • VENTURE CAPITALIST • BRAND AMBASSADOR

**CELEBRITIES**

**ARTISTS**

**ATHLETES**

**ENTERTAINERS**

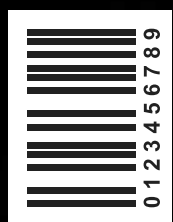


**BUSINESS**

*LIFESTYLE*

*TRENDS*

**BRAND  
DECK**



**SPECIAL EDITION**  
**GAME CHANGER**  
**FOR YOUR BUSINESS**

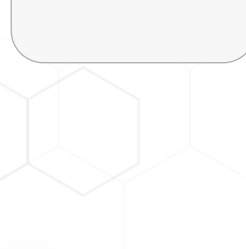
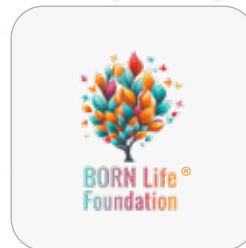
# ABOUT CONNIE PHEIFF

From humble beginnings to corporate success to Venture Capitalist and Philanthropist, Connie Pheiff has carved a remarkable path in the world of business and philanthropy.

Raised by her grandmother and supporting her family with neighborhood jobs, Connie's entrepreneurial spirit shone through long before she understood its meaning.

As the first in her family to achieve her higher education, earning a master's degree, she paved the way to financial freedom and ascended to a corporate CEO position, managing multi-million-dollar budgets. Then seamlessly becoming an entrepreneur in her own right.

After successfully scaling and selling multiple businesses including her international agency, Talent Concierge® Artists Agency (TCAA), Connie shifted her focus to where she thrives and is best known. Today, she is a driving force as a venture capitalist and private equity business advisor, leveraging her extensive network of executives and directors. You will often find Connie collaborating with her husband who works directly with private equity investors for swift turnaround and profitable sales.



Everything Connie does is done with purpose. Her heart purpose is BORN® Life, a giving foundation where through dollars raised, she funds organizations whose sole mission is serving children, our leaders of tomorrow; specifically, those aging out of the foster system.

Her deep-seated interest in human behavior psychology fuels her dedication to supporting high-performing individuals and teams. As a peak performance coach, Connie mentors' future leaders, teaching them to think like investors rather than employees, and solopreneurs imparting essential financial literacy skills.

Through her mentorship programs, she empowers individuals to unlock doors of opportunity and success.

Connie Pheiff's journey is a testament to the power of education, determination, and giving back. Her commitment to nurturing the next generation of leaders and entrepreneurs continues to shape a brighter, more innovative future.

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Connie Pheiff's commitment to nurturing future leaders, her strategic investments, and her philanthropic efforts showcase a career dedicated to excellence, innovation, and making a positive impact. Her journey from humble beginnings to a successful venture capitalist and mentor is an inspiration to many aspiring entrepreneurs and future leaders.



# ACHIEVEMENTS, AWARDS AND RECOGNITION



2020 WEF International Iconic Woman of the Year



2019 Radio Personality of the Year, ACHI



2019 Most Inspirational Women in Tech, Insights Success Magazine



2019, Inspirational Woman in Media, And We Thought Magazine



2019 Finalist, Indie Author Legacy Award



2019 25 Hottest Authors, Artists, & Advocates, And We Thought Magazine



2018 20 Most Successful Shepreneurs, Insights Success Magazine



2017 C-Suite Radio Founding Member



2015-2016 (NSA-GLAC), Board President & Member National Speakers Association, Greater Los Angeles Chapter



2016 Leadership Award from California Legislature



2005-2007 CEO Girl Scouts Penn's Woods Council



2006 - Toastmasters Golden Gavel Award – District 12



2000-2005 Director Greater Wilkes-Barre Chamber of Commerce



1996-2000 Director US Chamber of Commerce



5-Time Author – Award Winning



8-Year International Speaker – Award Winning



48 Days Certified Coach



48 Days DISC Certification



Featured in the NEPA Business Journal, The Magic of Mentor Program



Recipient Multi-Award-Winning Business Mentor & Coach



Rotary Paul Harris Fellow (Twice)



Toastmasters Award-Winning Speaker

Connie holds a Master of Public Administration and a Bachelor of Science in Business from the University of Phoenix.

A recent evaluation called Connie “sweetly wicked, soft-spoken, and confident with a fierce grace” as she has designed her career. Connie always shares a bit of herself, a life of spectacularly epic fails. Throughout it all, her success hasn’t come in spite of her failures but because of them.



# THE OPPORTUNITY

When you become a partner, you are embracing the world by Beginning of Renewing Life Together.



## Celebrity Collaboration

*Influential promotion*



## Impactful Activations

*Glamorous experiences during curated events*



## Strategic Partnerships

*Championing the discovery of New business*



## Calculated Networking

*Structured opportunities*



# SOCIAL MEDIA



FIND ME ON FACEBOOK  
**connie.pheiff**



FIND ME ON INSTAGRAM  
**conniespheiff**



FIND ME ON TWITTER  
**talentconciierge**



FIND ME ON TIKTOK  
**@conniepheiff**



FIND ME ON YOUTUBE  
**@ConniePheiff**



FIND ME ON LINKEDIN  
**Connie Pheiff**

I take a lot of pride in my digital presence as well as giving gratitude to the professionalism celebrities, athletes, and content leaders has showed me while working with top brands throughout my career.

## BRANDS COLLABORATED WITH BY CONNIE



## EXCLUSIVE RIGHTS AND INTELLECTUAL PROPERTY

Throughout her career she has developed relationships and partnerships that allow her to provide a full circle business strategy alongside her events and agency services. As an investor you will have access to the following brands.

**PRIME EVENTS™**

**TCAA®**



# THE CONNIE PHEIFF SHOW



*Connie*  
CONNIE PHEIFF

**Thank  
You**

Our team looks forward to collaborating with you as we continue to create an organic community of influencers.

