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ALEXANDRA SILVA LABARR

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Founder & CEO of Xandra Marketing | Author | Keynote Speaker

To schedule Alexandra for your next event, contact Talent Concierge® Artists Agency



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MEET ALEXANDRA

The Queen of Networking
Alexandra Silva Labarr is a dynamic leader and relationship-builder known for her authentic and impactful approach to networking. Dubbed the Queen of Networking, she inspires professionals to embrace connections as a journey of growth and opportunity. Alexandra's energy and practical wisdom empower individuals to create meaningful, lasting relationships that elevate careers and transform lives.

With decades of marketing and sales expertise, Alexandra has a talent for simplifying complex ideas and unlocking the natural strengths of those she mentors. As the founder of Xandra Marketing and author of *The Power of Networking*, she provides actionable strategies, including her signature "seven essential C's of networking," to help professionals connect with purpose and confidence.

Alexandra's philosophy is simple: networking is not just about who you know—it's about fostering genuine relationships that empower and uplift others. Whether speaking, coaching, or writing, she equips her audience to make networking a powerful tool for personal and professional success.



My superpower is simplifying things that appear complicated.

~ Alexandra Labarr



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ALEXANDRA SILVA LABARR



Find Alexandra on the Social Networks



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ALEXANDRA

SPEAKING TOPICS

The Power of Networking: Making High Level Connections

Dream Big: Turning Networking into Your Greatest Asset

Personal Leadership: Leading with Authenticity to Create Lasting Connections

From Influence to Impact: Using Your Platform for Social Change

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IMPACTFUL TAKEAWAYS



The 7 C's of Networking Success

Discover the seven core components essential to building authentic and productive connections. These principles guide professionals to not only expand their networks but also deepen the value of each relationship.



Embrace Your Unique Superpowers

Alexandra helps her audience identify and leverage their innate strengths, showing them how to turn what they thought were complexities into straightforward paths for growth and success. She empowers individuals to simplify the seemingly complicated, unlocking untapped potential.



Confidence in Connection

Learn how to present yourself with confidence and clarity, making lasting impressions that resonate. Alexandra teaches how to move past the surface level, crafting connections that are meaningful and mutually beneficial.



From Networking to Net Worth

Networking is more than a social activity—it's a strategic tool for advancing careers and driving business growth. Alexandra demonstrates how strong networks directly impact the bottom line, proving that genuine relationships can fuel professional and financial success.



Adaptability and Resilience

Alexandra's personal story of scaling her company during the toughest times illustrates the power of resilience. She shares strategies for staying adaptable in changing environments, encouraging her audience to embrace challenges as opportunities for growth.

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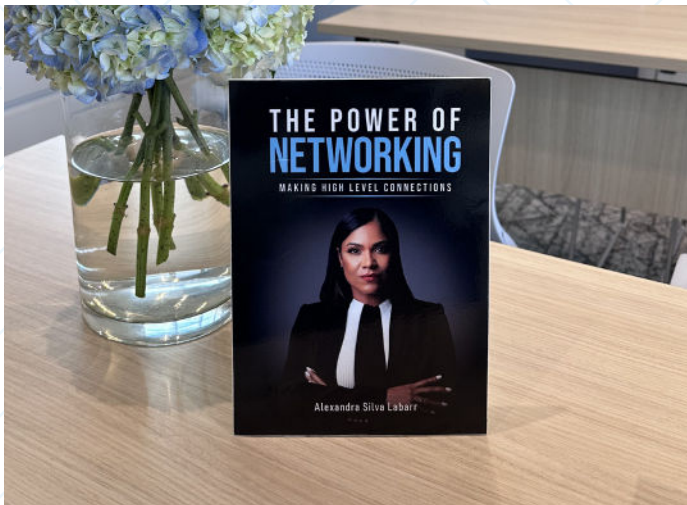
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Trailblazing Business Leader

Alexandra Silva Labarr has successfully elevated her brand by blending personal authenticity with strategic business moves, turning her personal identity into a diversified empire that continues to grow and adapt. of each relationship.



Acclaimed Author

Alexandra is the author of The Power of Networking: Making High Level Connections



Sought After Speaker

Alexandra Silva Labarr elevates her brand by leveraging a unique mix of strategic branding, personal authenticity, and a keen sense of market trends delivering an impactful message every time she steps centerstage.



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HERE'S HOW SHE DOES IT

1. Embracing Personal Narrative

Alexandra's brand is deeply tied to her personal life and story, which she shares openly on social media and during her Keynote messages. She invites audiences into her world, creating a sense of intimacy and relatability, which makes her brand feel authentic and accessible.

2. Diversifying Business Ventures

Alexandra has strategically expanded her brand across multiple industries. Using her influence to launch a successful marketing brand, Xandra, which tailored to her audience's interests, creating a brand portfolio that reflects her image but also stands on its own.

3. Staying Ahead of Trends

Alexandra is constantly evolving, staying in tune with trends in business, beauty, and wellness. She uses her social media presence to experiment with styles, test audience response, and launch products in line with what her followers are excited about.

4. Leveraging Networking

Alexandra collaborates with influencers enhancing her credibility and reach. takes you on a transformative journey into the world of networking and making high-level connections. With over two decades of hands-on experience in marketing, sales, and business development, Alexandra shares invaluable insights and strategies that have propelled individuals and businesses to new heights of success.

5. Building Brand Extensions that Reflect Her Identity

Alexandra's brand is an extension of herself. By aligning her brand with her personal values, she creates a deeper, more meaningful connection with her audiences.

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In short, Alexandra Silva Labarr has successfully elevated her brand by blending personal authenticity with strategic business moves, turning her personal identity into a diversified business that continues to grow and adapt.



Noteworthy Achievements

A noteworthy achievement for Alexandra Silva Labarr is her development of the "7 C's of Networking," a unique framework that has transformed the way professionals approach building connections. This model, which she shares in her book *The Power of Networking*, provides actionable steps for creating meaningful and lasting relationships that drive personal and business growth. Her framework has empowered countless individuals to elevate their networking skills, turning casual contacts into valuable connections, and reinforcing her reputation as a leading expert in strategic networking.

CLIENTS



TRAVELS FROM

Miami, FL

Alexandra Silva Labarr is available for Motivational Speaking, Panel Discussions, Board of Director's Retreats, Women's Empowerment Programs, and International Conferences.

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