

2025

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*Electrify*

The Speaker Showcase

[WWW.ELECTRIFYSPEAKERSHOWCASE.COM](http://WWW.ELECTRIFYSPEAKERSHOWCASE.COM)

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Produced by:

**TCAA**

THE BIG TALK





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Join us for  
Electrify  
The Speaker Showcase  
2025

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*You are cordially invited...*  
*Electrify: The Speaker Showcase 2025*

**Unlock Exclusive Access to Top Talent & Influential Leaders**

Talent Concierge Artists Agency (TCAA) in partnership with The Big Talk, invites you to sponsor for our premier Speaker Showcase. This exclusive event highlights dynamic, world-class speakers and thought leaders who are transforming industries, inspiring change, and elevating brands worldwide. By aligning with the Electrify Speaker Showcase, you will position your brand alongside excellence, influence, and innovation.

This sponsorship package ensures high visibility and meaningful engagement with a targeted audience, delivering excellent value for your brand while supporting a dynamic entertainment experience.

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*General  
Overview.*

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# About

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## *Electrify: The Speaker Showcase*

The Electrify: Speaker Showcase brings together an elite audience of corporate executives, event planners, industry influencers, and decision-makers seeking the next generation of impactful speakers and brand ambassadors. Our showcase features powerhouse speakers, including CEOs, athletes, entertainers, industry disruptors, and thought leaders, all represented by the premier boutique agency in the industry.

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# *Our* Values.

EXCELLENCE | INFLUENCE | INNOVATION

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## *Our Plans.*

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## *Our Vision.*

To create a global platform where exceptional voices inspire, educate, and elevate audiences, driving innovation, leadership, and transformative change across industries.

## *Our Mission.*

The Electrify Speaker Showcase exists to connect visionary talent with audiences seeking transformative insights. Through curated experiences, we amplify diverse perspectives, elevate brands, and foster meaningful connections that drive growth, collaboration, and success.



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# *Target Market.*

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Since 2016, the Speaker Showcase continues to bring together an elite audience of corporate executives, event planners, industry influencers, and decision-makers seeking the next generation of impactful speakers and brand ambassadors.

The showcase attracts powerhouse speakers, including CEOs, athletes, entertainers, industry disruptors, and thought leaders. Since its inception, the audience has grown from a few hundred, to a few thousand who attend live and virtually from around the globe.



**Electrify: Speaker Showcase** is a one-of-a-kind platform that connects the most influential voices in public speaking with the key decision-makers who bring events to life—corporate meeting planners, event producers, and industry influencers.

**Our product** is our exceptional roster of professional speakers—industry experts, athletes, entertainers, and thought leaders—who deliver meaningful, impactful content tailored to engage audiences and meet organizational goals. Our buyers are corporate meeting planners and event professionals who are seeking top-tier talent to inspire their teams, elevate their events, and deliver lasting value.

**For meeting professionals**, the Speaker Showcase provides a curated experience to discover the voices and stories that resonate most. Each showcased speaker offers a unique opportunity for companies to:

- Inspire organizational growth and innovation
- Address key challenges through expert insights
- Motivate teams to achieve their fullest potential
- Strengthen employee engagement and performance

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# *Our* Products.

[WWW.ELECTRIFYSPEAKERSHOWCASE.COM](http://WWW.ELECTRIFYSPEAKERSHOWCASE.COM)



An unforgettable experience. Producing this premier event brings together high-impact speakers and meeting professionals from across the globe for an immersive experience like no other.

Gain invaluable insights, challenge your thinking, and explore fresh perspectives that will revolutionize your approach to event planning, marketing, sales, and more.

Throughout the conference, exclusive VIP networking events will offer the perfect opportunity to connect with fellow professionals, exchange ideas, and build lasting relationships.

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# *Event Schedule*

Date: April 28-29, 2025  
Venue: Lavan, Manhattan



## *Connection*

Building authentic relationships that lead to valuable opportunities for collaboration and growth.



## *Collaboration*

Creating synergies between speakers, sponsors, and meeting planners to achieve mutual success.



## *opportunity*

Immerse yourself in a world of creativity and innovation. Connect with industry leaders, discover groundbreaking trends, and forge new partnerships to propel your business forward.



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# *Become a Sponsor*

Elevate Your Business to the Forefront at The Event Planner Expo 2024!

Exclusive Access

Amplify Your Brand

Reach High-Value Markets

Leverage Strategic Networking

Amplify Brand Credibility to Thousands

Showcase Your Commitment to the Meetings Industry

Align with a reputable, five-star agency known for elevating brands, talent, and the events that feature them.



# Sponsor Packages

[WWW.ELECTRIFYSPAKERSHOWCASE.COM](http://WWW.ELECTRIFYSPAKERSHOWCASE.COM)

## \$10,000 USD Friendship Sponsor Level

(Unlimited)

- Nine (6) entry passes are available for your friends to attend the two-day Electrify Speaker Showcase.

## \$25,000 USD Behind the Curtain

(Unlimited)

- Includes the Friendship Sponsor Level, plus.
- Private Networking in the VIP Suite, which includes complimentary bites and cocktails.
- Photo and autograph opportunities with VIPs and Celebrity Guests.
- Recognition in pre and post media opportunities.



# Sponsor Packages

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\$45,000 USD

## Red Carpet Sponsor

(Unlimited)

- Recognition as the Red Carpet Sponsor
- Logo in all marketing & media assets
- Select seating for four during the entirety of the Beyond Labels event
- Community Goodwill as a partner associated with the future of the Meetings Industry
- Recognition in pre and post-media opportunities
- Data Sharing:
- Access to aggregated attendee demographics and analytics (if applicable).
- Priority Opportunity: First right of refusal for sponsorship of future events.



# Sponsor Packages

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**\$80,000 USD**

**VIP Platinum Sponsor**

(Limited to four top-level sponsors)

- Includes Friendship, Behind the Curtain, & Red Carpet Sponsor levels.
- Recognition as VIP Sponsor
- Pre and post-marketing assets
- Logo in all marketing and media assets
- VIP seating for ten (10) during the entirety of the Showcase and Networking Events
- Electronic Signage throughout
- Opportunity to be part of the Speaker Showcase stage



# Sponsor Packages

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## \$25,000 USD Entertainment Sponsor

(limited to one (1) Sponsor)

- Complimentary Tickets: Ten (10) VIP tickets for access to the event with a private meet-and-greet with performers.
- Opportunity to distribute branded giveaways or promotional materials.
- Networking Opportunities:
- Access to exclusive sponsor lounges or VIP areas for direct engagement with other sponsors and key stakeholders.



# Our Team.

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THE SPEAKER SHOWCASE 2025



Connie Pheiff, MPA

[www.tcaa.co](http://www.tcaa.co)

## I Give **Speakers** Tools to Speak Your Way to the Bank

A recognized leader in talent management and brand strategy. A visionary entrepreneur and former corporate executive, who combines her expertise in leadership, marketing, and innovation to help clients achieve unparalleled success on and off the stage. Known for her bold approach and relentless drive, she has become a trusted partner to some of the world's most influential voices.



Tricia Brouk

[www.triciabrouk.com](http://www.triciabrouk.com)

## I Put **Speakers** Onto Big Stages

Speaker, curator, international award-winning director, author, and producer Tricia Brouk, knows the art of the big talk. She has put thousands of speakers onto countless big stages. She designs speaker platforms for thought-leaders all over the world, and mentors her community of speakers with over three decades of expertise in theatrical performance.





# Contact Us.

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