



[www.marisazalabak.com](http://www.marisazalabak.com)

# Marisa Zalabak

FUTURIST, AI ETHICIST, EDUCATIONAL PSYCHOLOGIST  
DEDICATED OPTIMIST

SPEAKER MEDIA KIT

# Marisa Zalabak

*Futurist, AI Ethicist, Educational Psychologist, & Dedicated Optimist*



## Speaker

As a speaker and lifelong-learner at the forefront of innovation, education, and sustainability, I invite audiences to explore new ways of thinking and provide actionable strategies for growth and transformation. As a “dedicated optimist,” my talks are designed to ignite motivation for positive change amidst monumental tech-driven global shifts.

### What Audiences Gain

Participants leave my talks more aware, excited, and equipped to recognize their unique potential for shaping a flourishing future. I break down complex topics with clear storytelling and a humane-centered approach, making content accessible and actionable for all audiences.

"The courage to care is contagious." My presentations are vehicles for igniting this courage, motivating audiences to take meaningful action in our rapidly evolving world. Whether you're seeking a keynote that challenges conventional thinking or a workshop that equips your team with practical tools, I deliver insights that resonate, inspire, and provide strategies for action.

### Unique Perspective

My multifaceted background spans across fields in Responsible AI, business, education, psychology, organizational leadership, and performing arts. This blend, as well as being involved in AI long before the current boom, allows me to communicate complex topics with clarity and relatability, bridging sectors, generations, and cultures.



“*Marisa Zalabak is one of those speakers who always sounds conversational, even when she's communicating complex ideas. Her command of material and presence on stage is magnetic.*”

-Tricia Brouk, Award-winning director, filmmaker, author, & TEDx producer

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# About My Work...

## Who I Work With

My speaking engagements range from delivering keynotes at high-profile events to conducting specialized workshops for diverse audiences, including policymakers, researchers, tech executives, healthcare experts and creative professionals across sectors. I also deliver talks with leading entities across global summits and conferences, corporate leadership and international initiatives to advance responsible AI practices and ethical innovation such the United Nations, TEDx, Stanford University HAI, Microsoft, World Economic Forum Week-Davos and IEEE.

## My Work Off-Stage: AI, Business and Sustainability

- 🌐 Founder and CEO, Open Channel Culture, Leadership, Education, Sustainability
- 🌐 Co-Founder, Global Alliance for Digital Education and Sustainability (GADES)
- 🌐 Co-Chair, IEEE.org AI Ethics Education & contributing author of global AI standards
- 🌐 Chair, IEEE.org Global Methodologies, Planet Positive 2030
- 🌐 Resident Fellow - Applied AI, The Digital Economist Center of Excellence



“*Marisa Zalabak is a truly extraordinary speaker, seamlessly blending her profound expertise in AI, human-centered leadership, and sustainability with an unparalleled ability to connect deeply with audiences. Her insights go beyond being merely thought-provoking, they are transformative, inspiring individuals and organizations alike to navigate the complex intersection of technology, ethics, and human values with vision and purpose.*”

— Ambriel Pouncy, Founder,  
Fusion Fashion Tech Society

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As Seen



# Popular Talks



## SIGNATURE TOPICS

### **Redefining Human Potential and Partnership with AI Systems**

Personal Implications of AI Technologies on Privacy, Decision-Making, relationships, Individual Autonomy, and Psychological and Social Wellbeing

### **Future of Education & Workforce with AI**

Learning Ecosystems Powered by AI Systems and Human Creativity

### **ROI of AI Ethics**

Strategic Frameworks and Practices for Responsible, Value-Driven AI Implementation

### **Navigating Leadership in the Emerging Future with AI**

Adaptive Strategies for Guiding Through Technological Revolution

### **Regenerative Imagination: AI & Sustainability**

GENAI environmental Impacts & Innovative Solutions for Restoration with Emerging Technologies

“

Marisa delivers powerful talks on complex topics in a way that makes you perk up to listen and learn something that can make a profound difference in your life and the lives of others. Addressing challenges and fears, she presents audiences with a clear, compelling picture of where we are and what our future could be! We left aware and feeling excited about the potential for good. Charles Dickens wrote, "Take nothing on its looks; take everything on evidence. There's no better rule." Based on evidence, I promise, you won't be disappointed."

Zach Messler, CEO, ZachMessler Inc.



BOOK ME



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# Watch More..



Regenerative Imagination & Climate Repair, TEDxSanAntonio

“Hearing her speak at Stanford University for the IEEE Planet Positive 2030 ThinkTank, I was immediately captivated by Marisa’s intellect fueled by inspirational storytelling. Her TED Talk on Regenerative Imagination & Climate Repair is a must watch for all in tech and beyond. Be a dedicated optimist like Marisa Zalabak and you’ll never suffer from ecoanxiety again.”

-Marije de Roos, Circular Design Strategist

“I had the privilege of hearing Marisa’s talk on Stardust and the Uniqueness of Human Potential. Not only did I deeply admire and appreciate the subject matter, I was bowled over by her total ease and fluidity sharing this unique expression of ideas. Marisa is clearly a deeply seasoned speaker, inviting us all to embrace the uniqueness in ourselves and others.. We might as well own that right?? Because if we miss the glory there, we’ve kind of missed the whole ride, no?”

-Sarah Bierstock, Award-winning Writer, director, filmmaker & performer



Stardust & the Unique Potential of Humans

“Marisa’s talks are articulate, clear and focused on creating authentic inspiration to take action and make positive change. Her professional career, experiences, and thought leadership spanning sectors, in business, education, AI Ethics, psychology, leadership, and organizational culture allow her to communicate effectively in a way that supports growth and transformation.”

-Laura Giradou Koch, Founder & CEO, Women4Solutions



Firedrills for Flourishing, TEDxFarmingdale

“An excellent public speaker, presenter, and facilitator, Marisa demonstrates a deep knowledge on multiple subject matters, including technology and human behaviour. Her warm smile, body language and passion, engage the audience, showing she cares and is there to support them.”

-Stephen Hecht, Chair, YPO Impact Networks, Co-Founder, Million Peacemakers



Crafting Human-Centric AI Policies, Global Digital Wellbeing Summit, Humane Intelligence,

Watch More...

# Global Impact Talks



Sustainable Creativity with AI Fusion Fashion Tech Society Summit at F.I.T., #UNGA79,



Future of Work & Education, Summit of the Future, United Nations, #UNGA79: GLOCHA, UN Habitat for Humanity & GADES

“

“AI Ethics, Climate Action, Regenerative Design and Human Development are topics which are not easy to quickly explain and much less so, implement. Imagine a world in which, on a daily basis, people actively work on becoming part of the solution rather than further contributing to the problem. Marisa Zalabak, a self-described "dedicated optimist," reminds us that "The courage to care is contagious", I shall never forget her words and live by them.”

- Aladar CSaba-Teplar, Partner, VC ALLINDEX, AI for Personalized Investing

“

Marisa is an inspiring and passionate speaker who empowers audiences to embrace solutions while navigating challenges, leaving them informed, alert and excited about future possibilities. With a heartfelt commitment to AI ethics, she artfully bridges the human and machine connection, emphasizing the psychological aspects alongside technology. Her genuine care for others shines through, fostering a deeper understanding of our collective responsibility in shaping a positive future.

Jose Carvalho, Co-Founder Value AI



Global Leadership Policies for AI Transparency and Safety Stratcom24



Global Methodologies, Sustainability by Design Planet Positive 2030, IEEE at Stanford University

**LET'S COLLABORATE!**

“

*When Marisa Zalabak takes a stage she is the perfect mixture of engaging curiosity, mind-blowing knowledge, and calm control through a solutions-based approach. I had the pleasure of producing Marisa on a TEDx stage and she not only up-leveled my stage by speaking on it, she made me want to up-level the rest of my speakers to match her brilliance and skill.”*

-George Andriopoulos  
Co-Founder of SPEAK,  
CEO of Launchpad Five One Six  
TEDx Producer



## WHAT YOU CAN EXPECT

Talks are carefully crafted and adapted to resonate with your unique audience, blending visionary outlooks and in-depth insights with tangible takeaways tailored to their interests. This ensures attendees leave inspired, informed, and equipped to drive positive change in their lives personally and professionally.

Let's connect and explore how we can co-create an unforgettable experience for your audience! Excited to hear about your event and discussing how we can work together, to provide your audience with a captivating talk that leaves lasting value by sparking action for positive impact.



**LET'S CONNECT!**

If you envision a collaboration, email me and let me know how I can support your event. I look forward to starting the conversation.



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*Marisa*

